



FOURTH GENERATION CEO BRINGS NEW LIFE TO 140 YEAR OLD FAMILY BUSINESS

Brumby Chair Company launches restoration program, introducing heirloom rockers to a new generation

Marietta, GA – (June 15, 2016) – The Brumby Chair Company announces its Brumby® Rocker Restoration Program as part of a campaign to offer new services to its 140-year consumer base. Brumby Rockers have long been a staple among American households and luxury hotels, and refurbishment services is a natural extension of the brand. Services include Brumby rocking chair repair, finishing, stripping, sanding, staining/painting and re-caning, with the promise of bringing new life to these legacy pieces. Produced by the great grandchildren of one of the original founders, Thomas M. Brumby, this great southern heritage continues as all Brumby® Rockers are hand-crafted to the same specifications as the originally-designed 19th century models, featuring solid Appalachian red oak, steam bent back posts, headrests and runners and hand-caned seats, allowing Brumby craftsmen to carefully preserve the quality, strength and comfort for which its rockers are renowned.

“Brumby® Rockers are more than rocking chairs. They’re heirloom pieces built to withstand time to be handed down for generations. As an integral part of family heritages for more than a century, it was important to us to offer services that would enable us to breathe new life into rockers,” says Brumby Chair Company CEO, Anna Brumby. “It’s important to me, as the new generation of leadership in our family business, to preserve what our customers deem as valued pieces of their family history. That’s really why we work so hard. It’s because of their commitment to our brand that we want to make sure that the next generation has a rocking chair that they value. You can buy a rocking chair anywhere, but to have the quality and the guarantee of restoration of your investment of a Brumby Rocker is a responsibility that we take very seriously.”

Brumby, through commitment to excellent customer service and programs such as its restoration services, is dedicated to maintaining the strong relationships that The Brumby Chair Company has built with generations of loyal customers. As the company approaches its 150th anniversary, Brumby is also excited to launch initiatives to introduce Brumby® Rockers to new buyers and influencer groups, including interior designers and tastemakers, who not only appreciate the history, craftsmanship and aesthetics of these rockers but also understand their value as American furniture icons which symbolize leisure, comfort, conversation, and a place for treasured family moments.

Founded in 1875 in Marietta, GA, The Brumby Chair Company is a family-owned and operated company renowned for its heirloom luxury rocking chairs. Made in America, Brumby® Rockers is best known for its signature Brumby® Jumbo Rocker. The Brumby product line also features the Brumby® Courting and Brumby® Baby Rocker, footstools and lap desks. Known as “the rocker with a lifetime wear reputation”, tradition has it that you had to work two weeks to buy a Brumby® Rocker, but once you had it, you had it for life. For more than 140 years, Brumby® Rockers have graced famed homes, including the Truman balcony of the White House, porches of large antebellum estates, sprawling verandas of luxury resorts across the United States and homes around the globe. American heirlooms and family treasures, Brumby® Rockers increase in value over time, also making them investment pieces. Representing the 4th generation of the Brumby family, CEO, Anna Brumby and COO, Spain Brumby Gregory head the Brumby Chair Company and are the first female executives in company history. For more information, please visit www.brumbyrocker.com

Media inquiries

Hilary Bumm 770.294.2727 hilary@speakboutiquepr.com

Michele Nichols 404.307.8533 michele@speakboutiquepr.com